

# MIEA SHIN

River Vale, NJ 07675  
201-655-2322  
zoomlife2015@gmail.com

PORTFOLIO URL

***ThisIsMiea.com***

## EDUCATION

*Syracuse University, Syracuse NY*

Master of Art in Textile Design August 2003 (GPA:4.0/4.2)

Bachelor in Textile Design May 2001

*New York University, NY*

Certificate in Continuing Education Graphic Design May 2005

*Honors* Dean's list, spring 1999  
Phi Kappa Phi Honor Society

*Award* Joan Rustizky Award for Excellence in Knit Design 2001  
Knitting Design Senior Collections  
Senior in Textile Design Creative Award 2001

*Scholarship* Graduate School Full-ride Scholarship 2001-2003

## PROFESSIONAL SKILL

*Graphic Design* Adobe Creative Suite ( Illustrator, Photoshop )  
*Website Build* **Wordpress**, Squarespace, Wix, Shopify  
*Email Marketing* Mail Chimp, Getresponse  
*E-Lookbook* Issuu  
*Communication* Microsoft Office (Powerpoint, Word, Excel) / Google Drive

## PROFESSIONAL EXPERIENCE

[JOYJEWELRYUSA.COM](http://JOYJEWELRYUSA.COM)

**JOY JEWELRY**

**Web/Graphic Designer 2021 ~ present**

Fashion Jewelry Wholesale & Import Company

+ Product Photo & Theme Photo Shooting, Edit Upload

+ Build & Managed Ecommerce Website

+ Catalog, Brochures, Flyer and all Marketing Graphic Artworks

+Package Design

**Freelancer Graphic Designer 2019 ~ present**

Website design Using **Wordpress / Shopify / Wix**

[FIVESTONEGREEN.COM](http://FIVESTONEGREEN.COM)

Green Energy Company / WebDesign Front to End

[D2PLUSCONSTRUCTION.COM](http://D2PLUSCONSTRUCTION.COM)

Interior Construction & Design Corp. / WebDesign Front to End

[MISOTERIYAKI.COM](http://MISOTERIYAKI.COM)

Japanese Restaurant / Web Design Front to End

[PARKSIDEDENTALIMPLANT.COM](http://PARKSIDEDENTALIMPLANT.COM)

Dental Office / WebDesign Front to End

[SCIOBELLA.COM](http://SCIOBELLA.COM)

Professional Beauty Products / WebDesign Front to End

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## PROFESSIONAL EXPERIENCE

HERBFAMILY.INC  
[ARONICADIFFUSER.COM](http://ARONICADIFFUSER.COM)  
[HERBFAMILY.COM](http://HERBFAMILY.COM)

### ***Senior Graphic Designer 2017 ~ 2019***

Home Fragrance Product OEM/ODM, B2B, turnkey solution company.

- + Website design Using **Wordpress** [ARONICADIFFUSER.COM](http://ARONICADIFFUSER.COM) & [HERBFAMILY.COM](http://HERBFAMILY.COM)
- + Responsible for the complete design process from conceptualization to final product, including **package design**.
- + Developed numerous e-marketing programs such as website development, e-lookbook, **e-newsletter**, and presentation materials based on quality and accuracy in the design.
- + Managed up to 3 channels of **e-commerce**, from planning stage to production for Amazon, Ebay, and Etsy.
- + Product **photography** in seasonal concept for ecommerce and marketing material.

OROBOS NYC

### ***Graphic Design Specialist 2015 ~ 2017***

Women's Outerwear OEM Company

- + Outerwear design and pattern Design
- + Tech pack- line sheets
- + Maintenance of website
- + Brochures, Lookbook, and all graphic artworks

SISUN COMMUNICATION ARTS

### ***Art Director 2012 ~ 2015***

Marketing Advertising Agency

- + Create 4+ design presentations and proposals a month for clients and account managers.
- + Responsible for collaborating with clients to create solutions and marketing strategies, including SEO keywords.

### ***Graphic Designer 2005 ~ 2008***

- + Newspaper AD, Billboard Poster Design,